PARTICIPANT INFORMATION

PARADE DATE: **Saturday, June 6, 2026**

LOCATION: **Downtown Portland**

PARADE STARTING TIME: **06:30pm**

SEE COVER LETTER FOR YOUR UNIT NUMBER/LETTER, REPORT TIME, AND STAGING AREA. PLEASE SHARE THIS INFORMATION WITH ALL YOUR PARTICIPANTS.

Note: Traffic is expected to be heavy getting into the staging area due to the parade. Please give yourself plenty of time to get to your assigned location.

PARADE ROUTE

The parade will start on SW Naito Parkway at SW Harvey Milk St. It will proceed on SW Salmon, 4th Ave, W Burnside St. and up SW Broadway to SW Taylor. Parade route approximately 1.8 miles.

PARTICIPANT CHECK IN & REPORTING TIMES

One representative from each entry MUST check in at Parade Headquarters at 399 SW Naito Parkway; marked with a yellow star on the Formation Map. All parade entries line-up in the formation area according to your entry number, as shown on the Formation Map. Entry into the formation area on NW Everett, NW 3rd **must be made** traveling southbound, then northbound on SW 2nd Ave.

Participants must arrive in the formation area no later than 5:00pm.

At 2:00pm, the parade route will begin to close. Be sure to plan on arriving between 4 - 5:00pm, because the area becomes very congested as other participants and spectators arrive. If your entry arrives early, you may not leave floats or banners unattended. Someone who is capable of moving your entry must stay with the entry at all times in case Parade Officials need it moved or have questions.

PARTICIPANT STAGING LOCATIONS

Marching Groups - stage on the **sidewalk** on your assigned block.

Floats/Large Vehicles – stage in the **parking lane** on your assigned block. Only the vehicle pulling your float should remain in the formation area. Any other support vehicles must leave the formation area after drop off/set up.

Bands – stage along SW Naito Parkway in the **green bike lane and northbound lane**. **Do NOT** cross the median over into the southbound lanes. Floats and other vehicles will be staged on the road next to you and you should not cross into the same lane.

Entry Numbers will be:

- Written in chalk on the ground where your entry is assigned. (See attached map)
- Please gather your entry at the number assigned to you on the cover letter.
- Parade personnel will be in the staging areas to assist you.
- **Please stay in order to facilitate easy placement in the parade.**
- When the parade starts, once the entry in front of yours moves up, please move your entry forward.

PARTICIPANT VEHICLE PASS AND UNLOADING

- **You can show your access pass digitally to any Parade Guide at a barricade to enter the formation area.**
- **ONLY vehicles with a Vehicle Participant Pass will be allowed into the formation and disband areas.**
- Those vehicles allowed into the area and are not in the parade must **unload your equipment immediately and then leave the formation area** unless the vehicle is in the parade.
- **This is not a parking pass.** All other participants must drop off or park outside the formation/disband areas and walk.

PARTICIPANT PARKING

- **There is NO parking in the assigned staging areas, parade route or disband areas.**
- Participants will have to park in public parking lots/garages or on city streets outside of these areas.
- See "TriMet" section below for public transportation stop location for Formation

FACILITIES

- Portable restroom facilities are placed throughout the formation and disband areas.
- Formation is out in the open with no cover. Make sure to wear proper attire depending on weather.
- Water will not be readily available so make sure to bring hydration beverages for your group.

TRIMET – NEW 2026

The Portland Rose Festival will be working with Tri-Met again this year to allow limited buses and **ORANGE LINE MAX** trains to continue during the parade. If you want to take public transit to and from the parade please see the list of stops that are nearby:

Formation Area:

- **[Only Running Until 5pm]** Red/Blue Max Lines (East & West Bound) – SW Oak & 1st Ave

Disband Area:

- There will be bus shuttles at Providence Park connecting to the MODA Center for Red / Blue / Green MAX trains.

Due to bus and Max Trains continuing during the parade, special parade marshals will be stationed at appropriate intersections and will be the final authority on when trains/buses can proceed. If a person with a stop sign asks your unit to stop, please do so immediately. Your safety is at stake! Please understand units may be separated in order to allow a train/bus to pass. Marshals will ensure that your group is able to re-form before the parade proceeds.

PARADE PACE

This is a **forward motion parade, no stopping**. Parade staff and **pace car** will set pace.

- **Ideal spacing is approximately 20-30 feet between entries, you MUST maintain this pace throughout the parade.**
- Parade marshals will be stationed along the route to insure proper pace the entire route. Please cooperate with their instructions.
- ALL units are requested to perform along the entire parade route, and you MUST perform at the TV area.

EMERGENCY NEEDS

Ambulance vehicles, staff and police will be available to report to the parade route as needed. In case of an emergency, find a police officer, parade staff member, or call 911.

TELEVISION BROADCAST

KATU/Channel2 will broadcast the parade LIVE for two hours along the route. The Parade organizers **cannot guarantee** all entries will be shown on television. The television stage area will be marked by signs and staff on site indicating your entrance into the stage. The TV stage area will be located on SW Broadway between SW Harvey Milk and SW Washington. Cameras typically show up to a block before the main TV stage. Be prepared to entertain!

ENTRIES ARE REQUIRED TO PERFORM IN FORWARD MOTION AS YOU PASS THROUGH THE TELEVISION STAGE AREA. Float riders, costumed personnel and cast members, WAVE, SMILE BIG AND LOOK TOWARDS THE CAMERA!

NEW 2026:

- You may perform any music along the parade route, except within the one block designated for the live TV broadcast from SW Broadway and SW Harvey Milk St. to SW Broadway and SW Washington St.
- While in the broadcast zone, we ask that you use music or a rhythmic cadence in the public domain.
- If licensed music is played in the broadcast zone, it will be muted during the TV broadcast.

All staff, non-uniformed personnel walking with units must walk on the left-hand side of the TV stage area, opposite the cameras as the unit passes through this stage area.

ANNOUNCER STAGE

This year there will only be one announcer stage located along the parade route at:

- SW Broadway & SW Morrison

NO STOPPING to perform at this location. All routines should be created for forward motion. Parade entries will be judged with awards winners announced via the parade website and the local media by the Monday following the parade.

DISBAND

Parade staff will in the disband area to assist with this process and guide you to the proper locations.

- **Floats and large vehicles**: continue forward on SW Taylor St and follow staff instructions for unload. Floats will be directed to pull curbside to unload riders. Large vehicles can leave the area. Once floats are unloaded, you may leave the area. **Do not** drive back to the staging area.
- **Marching bands:** Turn left onto SW 14th & SW Salmon and move to sidewalks to load your buses**.**
- **Marchers:** Turn left onto SW 14th Ave and disperse onto sidewalks.
- **Specialty Units**: Continue on SW Taylor and turn left onto SW 17th for unload.
- **Equestrian Units**: Continue on SW Taylor and turn right onto SW 15th for unload.
- **Traveling Floats**: Continue on SW Taylor and turn right onto SW 16th for unload.

CONTACT INFORMATION

CONTACTS:

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YOUR COOPERATION WITH THE CITY OF PORTLAND STAFF AND WITH THE PARADE STAFF IS GREATLY APPRECIATED. **Thank you for participating!**

IMPORTANT PARADE SAFTY CHECKLIST AND GUIDELINES

ALL safety instructions and guidelines are requirements of the city, parade insurance agency and parade organizers. If a participant does not adhere any of these rules and guidelines, the entry will be subject to removal from the parade. We want to insure a safe and fun parade for all!

FORWARD MOTION PARADE: The parade must continue in a forward motion at all times.

- **LIGHTS ARE MAGIC. ALL parade entries must have significant illumination.**
- **FORWARD MOTION PARADE, NO STOPPING TO PERFORM**
- **NO THROWING or PASSING OUT OF ANY ITEMS FROM PARADE ROUTE**
- **NO PERSONS OR ARTICLES HANGING OVER OR RIDING ON THE SIDES OF ANY VEHICLES**
- **NO PERSONS RIDING ON THE ROOF, HOOD OR STANDING IN THE BACK OF ANY VEHICLE**
- **NO FIREWORKS OR POOPERS OF ANY KIND**
- **NO SKATEBOARD OR SCOOTERS ALLOWED**
- **NO JUMPING ON OR OFF ANY VEHICLES AND NO SWERVING OR STUNT DRIVING**
- **NO BLOWING OF SIRENS, LOUD VEHICLE HORNS OR REVING OF ENGINES**
- **NO ALCOHOLIC BEVERAGES OR SMOKING AROUND ENTRIES**
- **NO ADVOCATING, OPPOSING, DEPICTING, OR ENDORSING OF ANY POLITICAL, SOCIAL ISSUES OR PERSONS**
- **NO USE OF WEAPONS** (unless previously approved or those with a color guard unit)
- **NO USE OF CELL PHONES, INCLUDING TEXTING, WHILE DRIVING**
- **Seatbelts must be worn while driving a vehicle**

During this event, be aware of your surroundings and report suspicious activity. If you see something, say something. If you see suspicious behavior or situations, do not confront the individuals involved. In any emergency, call 911.

FLOATS / DECORATED VEHICLES:

- Float and vehicle riders must be secure on the vehicle with handholds, rails, or chairs
- All decorations must be flame retardant. Vehicles are subject to inspection by the Fire Department
- ALL vehicles must be properly registered and insured and drivers must be properly licensed
- Make sure your vehicle driver has clear vision on all sides with no obstructions
- Any authorized vehicles accompanying the entry must be clean

ANIMAL UNITS:

- All animal handlers must always have control of their animal
- Animals participating in the parade must be used to large crowds and loud noise
- Any animal deemed unsafe by parade committee member or police will be removed

ENTRY APPEARANCE:

- All participants must appear in costumes or uniformed attire
- Staff or assistants accompanying the unit should be properly attired

KEEP IN MIND:

- **Children under the age of 14 are not permitted to participate in the parade**
- Respect all parade monitors, marshals, and volunteers
- Always keep a watchful eye on children and youth
- A representative of your organization has signed the original entry application understanding all parade information and guidelines presented